

Introduction for Mark Sanborn

Mark is a bestselling author and recognized by GlobalGurus.net as one of the Top 15 leadership experts in the world today.

He writes an award-winning blog and is the author of *The Fred Factor* which has sold more than two million copies to date and has established him as the expert on turning the ordinary into the extraordinary.

Mark is an adjunct professor at the University of Memphis and is featured by Crestcom in DVD based training taught in 90 countries.

His list of 2600 clients include Harley Davidson, Costco, Cisco, In & Out Burger and now, (*insert the name of your organization here*).

Please welcome, from Denver, CO, Mark Sanborn!

