



UPGRADE: *7 Keys to Reaching the Next Level*

Mark Sanborn, CSP, CPAE

More important than achieving your goals:

Pursuing Your Potential!

Understand: Practice the New Rules of Learning

Plus: Add Value to Everything You Do

Give: Become a Go-Giver instead of a Go-Getter

Relate: Go Beyond “Interacting” to “Building Relationships”

Adapt: Future-Proof Yourself by Conquering Change

Discipline: Develop the Skill of Self-Mastery

Execute: Implement Boldly — Practice the Action Imperative

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